

Product Review: Shea Moisture Moisture hair masque



By: Emily Cain '23

Those with curly or textured hair understand the struggles of dealing with dry, frizzy and out-of-control hair. The up-keep can be a lot to handle, and it can also be tough to find the right products that work with your hair type. My goal was to find a hair masque that would help restore my hair from its breakage and heat damage, and make my curls more manageable.

The Shea Moisture Strengthen & Restore Treatment Masque contains shea butter, Jamaican black castor oil, and peppermint. It retails for \$13.99 on their website, and you receive 12 ounces of product.

The directions urge you to shampoo your hair first, and then apply a generous amount from your roots to the end of your hair. After applying the product, I wrapped up my hair and put on a shower cap to let it sit for 30 minutes. After the time was up, I rinsed the product out of my hair, applied some of the Shea Moisture Daily Hydration Leave-in Treatment, and let my hair air dry.

After just one use, my hair was noticeably softer. The masque highlighted my curls by making them appear fresh and healthy.

Since my first use of this product, I have used the masque several times, and continue to see an improvement in the way my hair both looks and feels. I would especially recommend this product to anyone that may have curly, textured, or damaged hair.

I suggest you pick up this product just in time for the holiday season, whether it be a gift for a loved one, or simply just to treat yourself.

Product Rating:

